Morning Session:

08:57:20 From Onder Guven To Everyone:

Red: Decision Analysis

Blue: CS/ML/AI

Green: Other Relevant Field

09:00:53 From Neil A. Hamlett, D.Sc., MBA To Everyone:

Red: 45; Blue: 90; Green: 75

09:01:20 From Onder Guven To Everyone:

75-75-75

09:01:23 From Tiffany Gatson To Everyone:

100% Green - I work in marketing

09:01:29 From Andrew Thrift To Everyone:

R 100, B 10, G 50

09:01:39 From Carl Spetzler To Everyone:

100 Red 30 Data 50 Green

09:01:53 From Peyman Kor To Everyone:

50 R, 50 B, 25 G

09:02:17 From Christoph Ramshorn - meteoblue To Everyone:

30-10-60

09:02:25 From Matthew Brady To Everyone:

Red: 80

Blue: 60

Green: 40

09:02:25 From Sam Denard To Everyone:

R10 G50 B40

09:02:28 From Jennifer Tailor To Everyone:

25 R, 25 B, 50 G

09:03:51 From Neil A. Hamlett, D.Sc., MBA To Everyone:

WHAT IS THE MARKET OPPORTUNITY REPRESENTED BY DECISION INTELLIGENCE?

09:05:18 From Christoph Ramshorn - meteoblue To Everyone:

Automatic decision engineering - apply decision intelligence to many small decisions.

09:05:35 From Carl Spetzler To Everyone:

Decision process design

09:05:39 From Peyman Kor To Everyone:

Decision making at scale.

09:06:08 From jbearce To Everyone:

Processing power to leverage more data, if that can provide new insights.

09:06:38 From Carl Spetzler To Everyone:

Conducting the intelligent decision processes of others

09:07:26 From Carl Spetzler To Everyone:

Conducting Societal decision making -- become conductors

09:08:13 From Carl Spetzler To Everyone:

Teaching best use of AI decision support capabilities

09:08:23 From Matthew Brady To Everyone:

I believe that there is an opportunity for decision intelligence to be brought to the masses through SaaS and mobile applications and good user interface design. I teach these concepts at CU Boulder, and founded Volley Solutions to do so.

09:08:26 From Tatiana’s iPhone To Everyone:

I think decisions manifest when they are being made. Or when an actual goal is established.

The opportunity can be in how it’s used and gathered and when.

09:09:14 From Andrew Thrift To Everyone:

Integrating data-rich and data-poor aspects of decisions

09:10:48 From Marcy Conn To Everyone:

Deep fake memories that create a new history

09:11:04 From Schnyder, Jara To Everyone:

I do not know enough about AI to speak from a knowledge wealth, but I wonder if AI will manage to frame decisions right or will end up in giving us brilliant answers to questions not asked.

09:11:29 From Sam Denard To Everyone:

Cybersecurity: correct security decisions made earlier in the development process can prevent exponential cost increases. Better tools that allow decision-makers to incorporate security-related considerations into their existing/familiar decision processes will enable better decisions.

09:11:30 From Schnyder, Jara To Everyone:

So maybe the Decision Professional is in charge of using the tool right, and asking it the right question

09:11:38 From Marcy Conn To Everyone:

have to ask more brilliant questions so explore mutliple frames ?

09:12:31 From Neil A. Hamlett, D.Sc., MBA To Everyone:

Conducting decision-making business society-scale questions.

09:14:12 From Neil A. Hamlett, D.Sc., MBA To Everyone:

QUESTION 2: WHAT ARE THE OBSTACLES AND CHALLENGES TO DELIVERING THE DECISION-INTELLIGENCE VALUE PROPOSITION?

09:14:35 From Marcy Conn To Everyone:

Technical depth for the reds

09:15:13 From jbearce To Everyone:

Managing the hype-cycle, ensuring AI is a useful tool to the decisions at hand; data rich/poor is a great way to frame that choice of using AI.

09:15:24 From Max Henrion To Everyone:

I have been working for some 40 years towards some kind of integration of AI and DA. I'm thrilled with using the term "Decision Intelligence" to refer to that integration.

09:16:05 From Christoph Ramshorn - meteoblue To Everyone:

Correction: 10-30-60

09:16:31 From Max Henrion To Everyone:

But we'll have to be very focused to own the term "decision intelligence" -- there are several other people using that term in different ways.

09:17:13 From Schnyder, Jara To Everyone:

"It's new, it's fancy, it must be right" Big bias

09:18:30 From Paul Daoust To Everyone:

In industrial sectors the application of AI is a solution looking for problems. There isn't much thought if AI is the right tool for the job, or the best solution to the problem. Further, AI is being applied without a foundation of quality decision-making in general.

09:18:31 From Nadia Papamichail To Everyone:

I agree with @Max. The term is used by Google and a few other people but it is not widespread. I am not sure if it is a new term.

09:19:21 From Neil A. Hamlett, D.Sc., MBA To Everyone:

https://hbr.org/2020/02/small-data-can-play-a-big-role-in-ai#:~:text=As%20small%2Ddata%20techniques%20advance,machine%20parts%2C%20and%20much%20more.

09:19:24 From Ravi To Everyone:

Enhancing the collective intelligence of decision makers using AI is the area of interest. Any one working in this area ? Cheaper, faster, more aligned decisons

09:20:23 From jbearce To Everyone:

SDP should beef up the wiki page for decision intelligence so the GPTs will promote it for us

09:20:33 From Schnyder, Jara To Everyone:

Maybe there is a notion that AI can reduce the uncertainty range that people are uncomfortable with. Not thinking that there will always be irreducible uncertainties left. There is never just A answer, but a range of possible outcomes. AI will not change that.

09:20:41 From Peyman Kor To Everyone:

add 🙂

09:20:47 From Neil A. Hamlett, D.Sc., MBA To Everyone:

A. Thrift: Recognition of DA value prop

09:20:51 From Carl Spetzler To Everyone:

We need clarity about our business value proposition for Decision Intelligence: there are many markets, services, and sources of value.

09:25:17 From Neil A. Hamlett, D.Sc., MBA To Everyone:

QUESTION 3: WHAT IN PREVIOUS PRESENTATIONS MIGHT GUIDE US TOWARDS OR OBJECTIVES?

09:26:00 From Matthew Brady To Everyone:

(I need to step out for a Faculty Meeting. I’ll rejoin afterwards)

09:26:05 From Marcy Conn To Everyone:

another one Max: Decision Intelligence - by Thorsten Heilig & Ilhan Scheer (Hardcover)

09:26:23 From Andrew Thrift To Everyone:

Terminology is a practical challenge for marketing: We already have missed use and confusion about existing terms (DA, DQ, decision science, structured decision making) - throwing decision intelligence into the mix might exacerbate this.

09:26:37 From Max Henrion To Everyone:

Replying to "another one Max: D..."

Thanks!

09:26:54 From Tatiana’s iPhone To Everyone:

I think being aware and knowing when it’s happening is a good start.

Speaking from a day in day our perspective.

09:27:12 From Marcy Conn To Everyone:

The Decision Intelligence Handbook: Practical Steps for Evidence-Based Decisions in a Complex World

Pratt, Lorien

09:27:36 From Max Henrion To Everyone:

Replying to "The Decision Intelli..."

Thanks!

09:28:10 From Tatiana’s iPhone To Everyone:

Stepping out the matrix should be the name.

09:29:00 From Marcy Conn To Everyone:

Maybe it's a tag line like :Intel Inside ??

09:29:05 From Paul Daoust To Everyone:

Decision Intelligence is much better than Decision Analysis. It can appeal and an invitation to leaders & decision-makers who should be using quality decision-making methods who wouldn't otherwise choose to apply some structure and rigour.

09:29:05 From Neil A. Hamlett, D.Sc., MBA To Everyone:

4. IS “DECISION INTELLIGENCE” A GOOD BRAND? OR MIGHT A BETTER TERM?

09:29:26 From jbearce To Everyone:

Decision Quality -> Decision Science was an attempt to draft off of the hype cycle of Data Science; I like the idea of drafting off of AI and adopting DI

09:29:26 From William Leaf-Herrmann | SDG To Everyone:

It would good to give some thought to alternatives to "Decision Intelligence."

09:29:27 From Marcy Conn To Everyone:

That way we can frame the branding and differentiate from others already out there

09:30:07 From jbearce To Everyone:

DQ awareness is a real hurdle

09:30:39 From Christoph Ramshorn - meteoblue To Everyone:

Q3: The convergence of DA and data science.

09:30:42 From Tatiana’s iPhone To Everyone:

Are we doing branding?

What are the core values?

09:31:01 From Tatiana’s iPhone To Everyone:

Decision. Meaning. Power. Brighter future.

09:31:02 From Tatiana’s iPhone To Everyone:

?

09:31:09 From Neil A. Hamlett, D.Sc., MBA To Everyone:

5. DOES THE CONVERGENCE OF AI WITH DECISION SCIENCE LEAD TO SOMETHING THAT IS MATERIALLY DIFFERENT FROM THE TWO DISCIPLINES INDEPENDENTLY?

09:31:41 From jbearce To Everyone:

Also seems like auditing or conducting AI decisions with human decision professional oversight becomes an opportunity

09:31:58 From Tatiana’s iPhone To Everyone:

Decision Intelligence -in and out the matrix.

09:32:19 From Eyas Raddad To Everyone:

Please return to the main conference link at 11:35 PM CT.

09:32:41 From Tatiana’s iPhone To Everyone:

So true

09:33:05 From Nadia Papamichail To Everyone:

@Neil, I was thinking the same. I combined AI with Decision Analysis in my PHD - I called that Intelligent decision support. Decision Intelligence may be a kind of platform where decision analysis and AI come together

09:33:06 From Tatiana’s iPhone To Everyone:

Truth and clarity I feel maybe a core value here.

09:33:13 From jbearce To Everyone:

AI should remain the shiny technology for the coming decades, quantum AI seems to be the next break through

09:33:14 From Christoph Ramshorn - meteoblue To Everyone:

Q5: yes, bringing structure to working with AI

09:33:29 From Tatiana’s iPhone To Everyone:

Ty

09:33:31 From Andrew Thrift To Everyone:

Thanks @Neil A. Hamlett, D.Sc., MBA for facilitating!

09:33:38 From Peyman Kor To Everyone:

Thanks you for moderating.

Afternoon Session:

13:37:54 From David Matheson To Everyone:

I am going to drop out and check on other groups...I am looking forward to hearing from you all in the readout!

13:49:00 From Neil A. Hamlett, D.Sc., MBA To Everyone:

Overselling dumps you into the trough of disillusionment

13:49:38 From Neil A. Hamlett, D.Sc., MBA To Everyone:

Gotta’ do the work.

13:51:59 From Onder Guven To Everyone:

Q2: What should we publish or promote so more people know about the good work?

13:55:55 From Neil A. Hamlett, D.Sc., MBA To Everyone:

https://journals.sagepub.com/doi/10.1177/00081256231190430

13:56:04 From Hilda Cherekdjian To Everyone:

We reconvene in the main room in 5 minutes.

13:56:39 From Onder Guven To Everyone:

Q3: How could the society facilitate progress or otherwise be the forum?

13:57:02 From Eyas Raddad To Everyone:

We reconvene in the main conference link at 4 pm CT (~5 min)

13:57:52 From Neil A. Hamlett, D.Sc., MBA To Everyone:

The conundrum: How to separate “fast sell” from peak of inflated expectations, irrational exuberance.